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Georg Schlegel GmbH & Co. KG

Red Dot Awards for two SCHLEGEL products

**proboxx and ball-shaped e-stop were awarded**

Duermentingen - Two novelties of SCHLEGEL were awarded with the Red Dot label for their innovative design. The ball-shaped e-stop FRPKVOO and the enclosure range proboxx were awarded for their design quality and creative achievement.

Two applications, two Red Dot awards - that's a remarkable record. The coveted seal of quality is awarded by an international jury and is only given to products that convince with their outstanding design, as an announcement from Red Dot says. Both products convinced the experts in the categories "industrial devices, machines and automation". In the letter of congratulations from Red Dot it says, "To be able to compete against strong opponents speaks for the quality of your products."

**Unconventional aesthetics**

The e-stop FRPKVOO, with a futuristic ball -shaped head, was praised by the jury as follows: "The e-stop head surprises with an aesthetically unconventional design and still provides the required functional safety."

The eye-catching part is its ball-shaped head, paired with the advantage of a reduced mounting depth of 9.2 mm. The pleasant haptic of the button is created by a complex eroding procedure which additionally increases the scratch resistance of the surface.

**Simple, but elegant**

In addition, we received the Red Dot Award for our new enclosure range proboxx for machine control. The proboxx range combines "an elegant appearance with practical use". "The proboxx has a quite simple functionality and an elegant look," the jury states.

The proboxx was designed together with the agency Ottenwälder & Ottenwälder from Schwäbisch Gmünd, Germany. With these features, the proboxx convinces experts of its design for the second time. The Red Dot Award is the fourth prize for the proboxx, having already convinced the juries from the German Design Award, the Good Design Award and the Focus Open. The concept of the proboxx stands out due to its flexibility. The enclosures can be used for standard applications, for M12 connection, fieldbus connection, and for radio systems. Furthermore, the robust enclosures have an innovative fixing mechanism.

However, that's not the first Red Dot Award for SCHLEGEL. Already in 2018, we received the Red Dot Award for our RONDEX-JUWEL pushbutton range.

**Background info:**

The Red Dot design award has its origin in 1955 and is seen as one of the quality seals to have - for great design. A jury consisting of designers, design professors and specialised journalists rate the achievements. Independence is very important. Therefore, members of the jury are neither allowed to be employed in a manufacturing company nor to evaluate drafts they worked on. The Red Dot Award for Product Design is granted in 49 categories. This year, the highest number of companies and design studios ever sought the professional decision of the experts. Products from about 60 countries were handed in. In a several days lasting procedure, these products have been rated on their design quality and degree of innovation.

**Photo:**



The proboxx (left) and the new ball-shaped e-stop have been awarded with the Red Dot Award. Photos: SCHLEGEL

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About Georg Schlegel GmbH & Co. KG

The brand SCHLEGEL stands for innovation, quality and design. Founded in 1945, Schlegel is today a globally operating company with headquarters in Germany, sales offices in Austria and Singapore, and exports to more than 80 countries on all five continents. The core competences: Development and production of control units, pilot lights and terminal blocks. The product portfolio further includes bus systems, enclosures, limit switches, control panels and functional components. When developing new products, Schlegel sets high standards as to the design. More than 90 national and international design awards confirm the company's high level of design expertise, among these prizes are the iF Design Award, the Red Dot Award or the German Design Award.